

# Brainstorming Guidelines

**Focus on quantity**

**Capture as many ideas as you can!**

**Withhold criticism**

**No put downs!**

**Encourage wild ideas**

**Wild ideas lead to innovative designs!**

**Record all ideas**

**Write everything down as it comes out!**

**Combine ideas**

**Build upon the ideas of others!**

**Stay focused**

**Focus your ideas on the topic at hand!**